

TORONTO  
MARCH 5 - 8  
2018

MANIFESTATIONS OF  
SUSTAINABILITY

  
TORONTO  
2018

# Manifestations of Sustainability

## Welcome to GDA Toronto!

Sustainability means “the ability to be sustained, supported, upheld, or confirmed.” We are using this term broadly to include Sustainability of Cities, Sustainability of Practice, and Sustainability of Projects. We are not focusing on Green Design but instead asking questions about how we as firm leaders and members of our communities can sustain our cities, planet and companies in innovative and inspiring ways.

We will lead discussions and debates on how we can change the cultures of our firms; define approaches to leadership and inclusion that result in meaningful and lasting change; embrace our commitment to addressing climate change; and enliven the cities we call home.

# Schedule & Information

## March 5

Opening Reception - Entro

## March 6

Sustainability at the Global Scale

## March 7

Sustainability at the Firm Scale

## March 8

Sustainability at the GDA Scale

**Detailed schedule breakdown on next page.**

## Hotel Information

### **Hyatt Regency**

370 King St W, Toronto, ON M5V 1J9

**Tel:** (416) 343-1234

## Emergency Contact

**Name:**

**Tel:** (416) 343-1234

# Day 1 | March 5

## Reception

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**Location:** 33 Harbour Square, Suite 202 Toronto, Canada M5J 2G2

**5:00 PM - 7:00 PM** Opening Reception at Entro

# Day 2 | March 6

## Sustainability at the Global Scale

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**Location:** 550 Bayview Avenue, Toronto, ON, M4W 3X8

**8:00 AM** **Evergreen Brickworks**  
Coach Bus pick-up from Hyatt for transfer to Evergreen Brickworks

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**8:30 AM** **Breakfast**

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**9:00 AM - 9:30 AM** **Welcome to the GDA Toronto**

- Review of Schedule
- Review of Logistics
- Introduction to Toronto

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**9:30 AM - 11:00 AM** **Sustainability and the City / Designing the City Scape for the Future**  
  
Moderated by **Jill Robertson**, Dialog  
**Richard Joy**, Executive Director, ULI  
**Derek Goring**, VP Development, First Gulf, ULI Toronto Chair  
**Salima Rawji**, MBA, VP of Development, Build Toronto  
**Paddy Harrington**, Principal, Frontier

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**11:00 AM - 11:15 AM** **Break**

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**11:15 AM - 12:00 PM** **Guest Firm Presentation**  
**Stephen Van Dyck**, LMN Architects

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**12:00 PM - 1:00 PM** **Lunch**

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# Day 2 | March 6

## Sustainability at the Global Scale

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- 1:00 PM - 1:30 PM** **AEI Presentation**  
**Paul Erickson**  
California Air Resources Board Headquarters  
- Net Zero Energy
- 
- 1:30 PM - 3:00 PM** **Sustainability in Practice Workshop**  
Facilitated by Stok and DIALOG
- Location:** 550 Bayview Avenue,  
Toronto, ON, M4W 3X8
- 
- 3:15 PM** **Bus Leaves Evergreen Brickworks**
- 
- 3:15 PM - 3:45 PM** **Bus Ride**  
Summary of the day
- Location:** Union Station  
Toronto, ON M5J 1E6
- 
- 3:45 PM - 5:45 PM** **Union Station Tour**  
See tour page in booklet for details
- Location:** 461 King St W,  
Toronto, ON M5V 1K4
- 
- 6:45 PM - 7:00 PM** **Cocktails and Dinner - Brassaii**  
2.5 blocks from Hyatt

# Day 3 | March 7

## Sustainability at the Firm Scale

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- Location:** Design Exchange  
234 Bay St,  
Toronto, ON M5K 1B2
- 
- 8:00 AM** **Breakfast**
- 
- 8:30 AM - 8:45 AM** **Introduction and Review of Logistics**
- 
- 8:45 AM - 9:45 AM** **Implicit Bias - What is it and How do we experience it?**  
PCI - Regan  
**Sharon Barney**  
**Jane Griffiths**
- 
- 9:45 AM - 10:15 AM** **Women in Practice**  
**Stephani Carter**, Eco Ammo
- 
- 10:15 AM - 10:30 AM** **Break**
- 10:30 AM - 12:30 PM** **Diversity, Equity and Inclusion at the Leadership Level**  
Panel Presentation  
Workshop Discussions
- 
- 12:30 PM - 1:30 PM** **Lunch**
- 1:30 PM - 2:00 PM** **Pecha Kucha Round 2**  
• SHoP  
• Beck
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- 2:00 PM - 2:45 PM** **Leadership in Practice Knowledge Community (KC1)**  
Report out and Discussions

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# Day 3 | March 7

## Sustainability at the Firm Scale

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- 2:45 PM - 3:15 PM** **Afternoon Break**
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- 3:15 PM - 4:45 PM** **Technology in Practice - Creating a Sustainable Model for the Future (KC2)**
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- 4:45 PM** **Summary of Day**
- 
- 5:00 PM** **Adjourn**
- 
- Location:** 35 Tank House Lane,  
Toronto, ON M5A 3C4
- 
- 6:30 PM** **Dinner - Cluny (Distillery District)**

# Day 4 | March 8

## Sustainability at the GDA Scale

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- Location:** Design Exchange  
234 Bay St,  
Toronto, ON M5K 1B2
- 
- 8:30 AM** **Breakfast**
- 
- 9:00 AM - 10:45 AM** **HR / AC / Director Breakout Groups**  
Curated discussion on topics of interest to the Directors
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- 11:00 AM - 12:30 PM** **Wrap Up and Brainstorm GDA TX**
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- 12:30 PM** **Adjourn**

# Union Station Tour

## About the Tour

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## Entro

Entro has successfully implemented the wayfinding for the first phase of Union Station's multi-phase redevelopment plan. Entro's wayfinding design solution for Union Station's revitalization pays homage to the station's Beaux-arts architecture, while respecting the integrity of the building as a historic site. This comprehensive program involved development of signage for the main building, transit concourses, retail spaces, and exterior identification. Reflective of the open, airy and bright interior space, the wayfinding signage promotes clean lines and uncluttered graphics, carefully integrated into the architectural context for clear navigation.

## DIALOG

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# GDA Attendees

## List of Attendees, Speakers and Guest Firms

First Name	Last Name	E-mail Address	Company
Steve	Frei	sfrei@aeieng.com	AEI
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### Guest Firms

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Sam	Miller	smiller@lmnarchitects.com	LMN
Scott	Anderson		Pankow
Mall	Kiil	NA	GDA
Jim	Anderson		DIALOG
Craig	Applegath		DIALOG

### Speakers

Salima	Rawji, MBA	srawji@builddoronto.ca	Build Toronto
Derek	Goring	dgoring@firstgulf.com	First Gulf
Paddy	Harrington	pharrington@frontier.is	Frontier
Richard	Joy	richard.joy@uli.org	Urban Land Institute-Toronto
David	Gilmore	dgilmore@di.net	Design Intelligence

# Our Speakers



## Derek Goring

Vice President, Development,  
**First Gulf**

Derek is currently Vice President, Development with First Gulf Corporation ([www.firstgulf.com](http://www.firstgulf.com)), a commercial real estate developer based in Toronto.

First Gulf provides the full spectrum of expertise on mixed use, office, retail and industrial development projects and has

delivered over \$4 billion of developed assets. Derek is responsible for leading the development of East Harbour, a 60-acre site in downtown Toronto which is planned to include approximately 12 million sq.ft. of office, retail, entertainment, institutional and cultural uses upon full build-out.

Prior to joining First Gulf, Derek spent almost 10 years working in public sector real estate development, most recently as Senior Vice President, Land Development at Infrastructure Ontario where he was responsible for leading a team seeking to add value through the redevelopment and disposition of provincially owned real estate. Public sector experience includes increasingly senior development roles at Waterfront Toronto, a government owned development agency with a mandate to redevelop 2,000 acres of formerly industrial brownfield lands on Toronto's waterfront into vibrant mixed use communities.

Derek has been an active member of the Urban Land Institute for more than 10 years, taking on a variety of volunteer roles. He currently serves as Chair of the Toronto District Council, and sits on the Public Development and Infrastructure Council. Derek holds a Bachelor of Engineering & Management from McMaster University and a Masters of Business Administration from the University of Toronto.

# Our Speakers



## Paddy Harrington

Founder,  
**Frontier**

Paddy is the founder of Frontier, a Design Office consisting of Frontier Media, Frontier Consulting, and Frontier Ventures. He has over 15 years experience in the design field. He has degrees in literature and architecture and has worked in research, architecture, advertising, and

design. He has collaborated with organizations like The New York Jets and Giants, PepsiCo, MaRS, Unilever, MoMA, Electronic Arts, the Holy City of Mecca, and the Fogo Island Inn in Newfoundland. He is an award winning writer and filmmaker and has spoken at several design conferences as well as at Brown, Harvard, and the Central Academy of Fine Arts in Beijing. Paddy is formerly the SVP Design Innovation and Digital Creative Director at Indigo Books and, prior to that, Executive Creative Director at Bruce Mau Design.



# Our Speakers



## Stephani Carter

Owner & Founder,  
**EcoAmmo Sustainable Consulting Inc.**

In 2006, Stephani Carter turned her private war on waste and toxins into her profession, taking on the challenge of greening the building industry by founding EcoAmmo Sustainable Consulting. Despite that artillery allusion, Carter's weapon is ecological-knowledge. Today EcoAmmo offers a diverse set of

key services geared toward making sustainability easy, understandable, and accessible for everyone. EcoAmmo's purpose is to transition the world towards sustainability.

With LEED, Living Building Challenge, Net Zero Energy, and Green Globes Stephani and her team have facilitated large and small projects. Always on the forefront of change, Stephani and her team are consistently working on projects with innovation at their core.

Including a series of 'firsts' for Alberta: The first attempt at residential net zero energy and the first attempt at commercial net zero energy. The first attempt at commercial Living Building Challenge, the first integrated Project Delivery (IPD) project, and the first and only LEED platinum projects in Edmonton.

Stephani is a LEAN Green Belt professional and with this training of continuous improvement is focused on innovating new ways to transition the world towards sustainability. She is passionate about the intersection of LEAN and Green, and how the two benefit each other. She is also passionate about the science of team engagement,

understanding that human behaviour will enable or prohibit the transition towards sustainability. Combining all three has created a unique niche for Stephani and her company.

Stephani is also a long-time volunteer a-holic, helping to transition her local community in many areas of interest, from sustainable design (a founding member of the Alberta Chapter of the Canada Green Building council) to indoor air quality (Clean Air Strategic Alliance), to celebrating human achievement and inspiring the future we want (TEDx Edmonton).

Stephani has also been honoured several times in her community by being chosen as 'Part of the Green solution' by Unlimited magazine in 2008, as a "Mover and Shaker" by Alberta Construction Magazine in 2008, as a cover story for Avenue Magazine in 2011, and in 2012 as one of the 'Top 50 graduates in the past 50 years' for NAIT's 50 year anniversary.

# GDA Workshop

# GDA Workshop



# GDA Notes

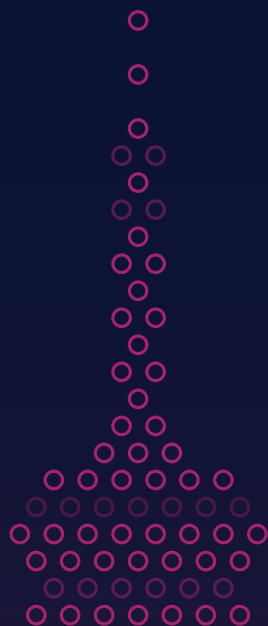
# GDA Notes



# GDA Notes

# GDA Notes





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