



GLOBAL DESIGN ALLIANCE

LA APRIL 9-12TH 2019

AEI

ALLIANCE

BECK GROUP

CO ARCHITECTS (HOST FIRM)

DIALOG

ECOAMMO

ENTRO

JENSEN HUGHES

KPFF (CO-HOST)

LAKE | FLATO

LMN

MGAC (CO-HOST)

PETRA

PLASTARC

RDG PLANNING & DESIGN

SHOP

STOK

ZETLIN & DECHIARA



spring symposium

change, relevance & expansion

The 2019 spring symposium of the Global Design Alliance will be hosted in Los Angeles by CO Architects and co-hosted by KPFF and MGAC. It promises to be an intimate gathering where firm leaders collaborate to seize opportunities and tackle challenges related to the design and construction industry and the strategic practice of their firms.

Content will be captured live and posted to our private basecamp throughout the conference. Please follow and participate in the conference on social media using #GDAlliance.

day 0.0 | 4|09|19

our gathering

HOST :: CO ARCHITECTS

5055 WILSHIRE BLVD, 9TH FLOOR, LOS ANGELES CA 90036

1:00 - 5:00 PM: UNCONSCIOUS BIAS WORKSHOP

(lead by Michael Brainard - Brainard Strategies)

The first step to fighting systemic unconscious bias in our organizations is to increase awareness about how these impulses exist in all of us. By educating ourselves and being equipped with the proper tools, we can effectively mitigate systemic unconscious bias. Participants will walk away from this session with actionable steps to mitigate the impact of both individual and collective unconscious bias in their lives and organizations.

5:00 - 7:00 PM: OPENING RECEPTION

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day 1.0 | 4|10|19

focus on changes...

ARCHITECTURE + DESIGN MUSEUM
900 E FOURTH ST, LOS ANGELES, CA 90013

8:00 AM: BREAKFAST

8:30 AM: WELCOME AND INTRODUCTIONS

9:00 AM: INDUSTRY DISRUPTION - THE OWNERS' PERSPECTIVE ON DELIVERY DISRUPTION

presented by Joe Stasney, National Director of Kaiser Foundation Health Plan | Tiffani Howard, Program Director of Research Strategy and Operations, OHSU Knight Cancer Institute | Third Panelist TBD | facilitated by Jenna Knudsen, CO

Alternative and more integrated delivery methods are no longer exceptional in our industry and are being explored by owners as a way to accelerate the speed at which projects are completed, improve the collaboration between designers, builders and users, and mitigate risk. A number of GDA members are engaged in these more integrated approaches and are proactively working with owners to define, refine, and improve on how these teams are structured and led. This panel brings together owners to share their experiences and hopes for the future.

10:15 AM: BREAK

10:30 AM: INDUSTRY DISRUPTION - TECHNOLOGY AND CAPITAL AS LEVERS FOR CHANGE

presented by Allen Prager, Partner, Building Ventures | Ian Keough, CEO and Founder, Hypar | Todd Sigaty, SHoP | facilitated by John Gavan, KPFF

day 1.0 | 4|10|19

in the industry

Accelerating technological change and new sources of capital investment are rapidly changing our industry. We will be joined by Allen Preger, CEO of Building Ventures, a venture capital group that funds entrepreneurs in the AEC market. He will share his perspective on various promising initiatives to revolutionize our industry and he will discuss some of the companies he is focusing on and why. Ian Keough is the founder and CEO of Hypar, a start up funded by Building Ventures. Todd Sigaty will talk about how we as practitioners can interface effectively with venture capital groups—when might we want consider involving them in our innovation initiatives?

12:00 PM: GDA COLLABORATIONS - DESIGN RESIDENCIES presented by Patt Dunn, RDG | Jeff DiBattista, DIALOG

In 2011, RDG Planning & Design envisioned a collaborative, multi-disciplinary, and community focused event that would connect students to design professionals and industry leaders, all in pursuit of design excellence. In 2018, DIALOG embraced this RDG concept by initiating their own Residency in honour of the late Tom Sutherland, DIALOG Chair and former GDA Chair.

Between DIALOG & RDG, ten unique, three-day Residencies have impressive statistics:

- » 100 Student Participants
- » 35 Colleges/Universities Represented
- » 30 Disciplines/Areas of Study
- » 300 Professional Participants

Both DIALOG & RDG are committed to improving each

day 1.2 | 4|10|19

focus on changes...

ARCHITECTURE + DESIGN MUSEUM
900 E FOURTH ST, LOS ANGELES, CA 90013

of their future Residencies by sharing/learning from each other... being “Better Together”.

12:30 PM: LUNCH

2:00 PM: CULTURE AMP, A TOOL TO MAXIMIZE EMPLOYEE ENGAGEMENT - A SAFE-TO-TRY EXPERIMENT REPORT OUT presented by Aaron Reynolds, SE, Managing Principal, KPFF | Katrina Salazar, MBA, Director of People Operations, KPFF

The Culture Amp platform allows firms to collect and act on employee feedback. “From onboarding surveys to company wide-engagement, individual effectiveness and more, the platform manages multiple sources of feedback and connects the dots for you.” (CultureAmp.com). KPFF LA will share how they have implemented Culture Amp and what the challenges and outcomes have been of their “experiment.”

2:45 PM: BREAK

3:00 PM: INTEGRITY - COURAGE TO MEET THE DEMANDS OF REALITY, DR. HENRY CLOUD - A GDA BOOKCLUB presented by Kip Daniel, Beck | Saskia Dennis-van Dijk, GDA

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day 1.2 | 4|10|19

in the industry

DINNER @ THE BLOC (KPFF'S ROOFTOP)
700 S FLOWER ST, LOS ANGELES, CA 90017

4:00 PM: SUMMARY AND OPEN DISCUSSION

4:30 PM: ADJOURN

6:30 PM: COCKTAILS & DINNER @ KPFF'S ROOFTOP

Notes...



day 2.0 | 4|11|19

focus on changes...

FEDERAL RESERVE BANK OF SAN FRANCISCO
950 S GRAND AVE, LOS ANGELES, CA 90015

8:00 AM: ARRIVAL AND CHECK-IN

8:30 AM: BREAKFAST

9:00 AM: GDA SHOW & TELL - FINDING STRATEGIC SERENDIPITY

facilitated by Saskia Dennis-van Dijk, GDA and Brook Wyntergreen, GDA

Key to the GDA Strategic Plan are two goals that this session will focus on:

- » We create project opportunities for each other AND we consistently support and mentor each other.

This exercise will allow us to understand each member firm's key goals and challenges for the next 2-3 years! How can we always be "better together!" Come prepared to move and think fast!

10:45 AM: BREAK

11:00 AM: RELEVANCE AND GENERATIONAL EXPANSION IN THE WORKPLACE

a conversation with Paul Irving, Chairman, Center for the Future of Aging, USC and Scott Kelsey, CO

Scott Kelsey will facilitate a conversation with Paul Irving, chairman of the Milken Institute Center for the Future of Aging and distinguished scholar in residence at the University of Southern California Davis School

day 2.2 | 4|11|19

in practice

FEDERAL RESERVE BANK OF SAN FRANCISCO
950 S GRAND AVE, LOS ANGELES, CA 90015

of Gerontology. The conversation will focus on demographics shifts and the resulting changes in our workplaces. How will an aging workforce impact professional services organization? What are the opportunities and challenges of intergenerational collaboration? How can we address older workers and their needs for relevancy? What can we do to support a more multi-generational workplace?

12:30 PM: LUNCH

1:30 AM: A CONVERSATION WITH "SUPERUSERS" IN OUR PRACTICE

2:30 PM: NEW MEMBER PRESENTATION - DPR CALIFORNIA
presented by Brian Gracz, Business Unit Leader | Stephen Terni, Preconstruction Manager

3:00 PM: SUMMARY

3:15 PM: ADJOURN

DIRECTORS MEETING @ KPFF'S OFFICE
700 S FLOWER ST, LOS ANGELES, CA 90017

4:00 PM: DIRECTORS MEETING - THE BUSINESS OF GDA

6:00 PM: ADJOURN

day 2.2 | 4|11|19

in practice

SMALL GROUP DINNERS
SIGN-UP SHEETS AT OPENING RECEPTION

6:15 PM: DINNER MEET DINNER CAPTAIN'S IN LOBBY OF HOTEL NOMAD

9:00 PM: PING PONG SEE MAP FOR MORE INFORMATION

Notes...

day 3.0 | 4|12|19

focus on the GDA

STEELCASE
1150 S OLIVE ST, LOS ANGELES, CA 90015

8:30 AM: BREAKFAST

9:00 AM: WELCOME AND INTRODUCTIONS

9:15 AM: DIRECTORS WORKSHOP - THE FUTURE GDA

9:15 AM: MEMBER WORKSHOP - TEAM BUILDING THROUGH STRENGTHSFINDERS

facilitated by Jane Carr, PhD, PCC, Focus on Leaders

11:00 AM: REPORT OUTS, PLUS DELTA, BRAINSTORM MINNEAPOLIS

12:00 PM: ADJOURN LOS ANGELES

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guest speakers

Joe Stasney, NATIONAL DIRECTOR AT KAISER FOUNDATION HEALTH PLAN



Joe has spent the past 44 years in health care facilities design and construction management, the past 26 with Kaiser Permanente. He is currently the National Director of Hospital Design & Construction managing the development of the Kaiser Permanente's inpatient portfolio. Joe has extensive experience in planning, design and construction of major hospital projects, continually improving KP's quality standards and reducing total cost by introducing industry-leading design and project delivery tools and methodologies. Prior to his role as National Director, Joe led teams responsible for the implementation of three of Kaiser Permanente's Template Hospitals in Irvine, Anaheim, and San Diego California. Joe has a Bachelor of Architecture degree from the University of Houston and is a licensed architect in California.

Tiffani Howard, PH.D., PROGRAM DIRECTOR OF RESEARCH STRATEGY & OPERATIONS, OHSU KNIGHT CANCER INSTITUTE

Tiffani Howard has been the Project Liaison for the design and construction of the Knight Cancer Research Building, a 650-occupant cancer research facility, since 2014. As a member of the Core Team, an alliance between representatives of OHSU, architects, and contractors,



she was the primary decision maker on behalf of the Knight Cancer Institute and articulated the vision, driving design with particular insight into cultural aspirations and scientists' needs. The project was completed Summer of 2018 on time and on budget. Within six weeks of completion the building was 90% occupied with scientists pursuing the end of cancer as we know it. Using her experience and institutional knowledge, Howard is instrumental in the strategic reorganization of the Knight Institute's initiatives and leadership during a time of extraordinary expansion. Her work helps define and implement a cultural shift to true team science and revolutionary collaborative behavior, where hierarchy is flattened and resources are shared. She is currently forging the ten-year Strategic Plan for the next chapter in the Knight Cancer Institute's success. Tiffani has a PhD in Cell and Developmental Biology from OHSU, and has 24 years of experience with research scientists. She is also the sole proprietor of a scientific illustrating business.

Allen Pregar, PARTNER, BUILDING VENTURES



Allen is a Partner at Building Ventures where he shares decades of experience operating, advising and investing in AEC startups with the firm's portfolio of Built Environment startups. He came to Building Ventures from venture-backed Newforma, where as Co-founder and Chief Product Officer he led product design, validation and globalization efforts. Prior to Newforma he was at Archsoft and Softdesk, both venture-backed AEC startups leading the industry transformation from 2D CAD to 3D BIM. Allen

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guest speakers

later worked at Autodesk when it acquired Softdesk in 1996 to accelerate its BIM initiatives. Allen is a Northern California native based in San Francisco and has also lived and worked in Singapore and the UK.

Ian Keough, CEO AND FOUNDER, HYPAR



Ian has spent the last 13 years solving the problems of the AEC industry through software. His early work at Buro Happold identified the need for mobile applications to leverage BIM data. His pioneering software goBIM would be acquired by Vela systems for use in their Vela Field product which

would later become BIM 360 Field. His open source visual programming language Dynamo spawned a community of AEC developers spanning the globe. Hypar is the next evolution in Ian's quest to help the AEC industry build intelligent tools.

Aaron Reynolds, SE, MANAGING PRINCIPAL, KPFF



Aaron Reynolds is the Managing Principal of the KPFF Los Angeles Structural Division and has over 25 years of diverse experience. Mr. Reynolds has a talent for personable collaboration, and enjoys the intricate yet collaborative nature of design and

construction. Three of his projects have won the prestigious Marvin Black Partnering Award for superior teamwork.

Katrina Salazar, MBA, DIRECTOR OF PEOPLE OPERATIONS, KPFF



Katrina Salazar has been with the KPFF Los Angeles Structural Division since 2011 and serves as the Director of People Operations. In this role she is a strategic partner for the managers of the Los Angeles Structural office, developing and executing talent and culture

objectives. She received her MBA in Leadership and Organizational Change from Pepperdine University and recently received her SHRM-CP certification.

Paul Irving, CHAIRMAN, MILKEN INSTITUTE CENTER FOR THE FUTURE OF AGING



Paul Irving is chairman of the Milken Institute Center for the Future of Aging, distinguished scholar in residence at the University of Southern California Davis School of Gerontology, and chairman of Encore.org. He is a director of East West Bancorp, Inc. and Pharos

Capital BDC, Inc., and serves on advisory boards at USC, Stanford University, the Global Coalition on Aging, and WorkingNation. Irving is a member of the steering committee for the National Academy of Medicine healthy



guest speakers

longevity initiative and was a participant in the 2015 White House Conference on Aging. He previously served as the Milken Institute's president, an advanced leadership fellow at Harvard University, and chairman and CEO of Manatt, Phelps & Phillips, LLP, a law and consulting firm. Irving writes and speaks about investment and innovation in the longevity economy, health, productivity, and purpose for older adults, and the changing culture of aging in America and the world. PBS Next Avenue named Irving an "Influencer" for his leadership in the field, and he has been honored with the Janet L. Witkin Humanitarian Award by Affordable Living for the Aging, the Life Journey Inspiration Award by Stanford's Distinguished Careers Institute, and the Board of Governors Award by Loyola Law School, Los Angeles.

Brian Gracz, SAN DIEGO BUSINESS UNIT LEADER, DPR



Brian Gracz has always been a builder of great things. He pursued a career in construction management to connect everything he was passionate about: problem solving, working with others in a collaborative environment, and building meaningful places that will be used for years to come. A DPR employee since 1997, Brian has worked in the San Diego, Southern California and Mid-Atlantic regions and currently serves as the business unit leader in San Diego responsible for overall operations in the region Brian has managed

more than 20 successful projects for DPR, including the \$642 million Palomar Medical Center (awarded Best Healthcare Project in the Nation by ENR in 2012). Now he is 100% focused on advancing our operation in San Diego, developing and growing high-performing teams, and building great things for many generations to come.

Stephen Terni, DESIGN AND PRECONSTRUCTION LEADER, DPR



Experienced Design and Preconstruction Leader with a demonstrated history of working on technically challenging projects across a variety of core markets. Stephen serves DPR and its customers as a part of our Southern California Business Unit Leadership Team. A champion for all things "people", both internally and externally.

Jane Carr, PH.D., PCC, PRINCIPAL, FOCUS ON LEADERS



Focus on Leaders provides executive coaching and leadership training. They work with individuals in one on one long term coaching engagements, assisting executive leaders in identifying their areas of strength, developing their personal vision and values, gaining new insights into their leadership impact, identifying learning goals, increasing their emotional and social intelligence, and developing critical leadership competencies.



GDA attendees

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Thank you!

we look forward to seeing you at our fall symposium
Minneapolis 9/10 - 9/13

