virtual symposium
2020

AEI
ALLIIANCE
BECK GROUP
CO ARCHITECTS
DPR
DIALOG
ECOAMMO
ENTRO
JENSEN HUGHES
KPFF
LMN
LAKE FLATO
PETRA
PLASTARC
RDG
SHOP
STOK
ZETLIN & DECHIARA
Please join firm leaders from the AEC industry as we explore critical issues surrounding the built environment at our first-ever virtual symposium.

The semi-annual symposium of the Global Design Alliance is an intimate gathering where firm leaders from across North America collaborate to seize opportunities and tackle challenges related to the AEC industry and the strategic practice of our firms.

#GDAlliance
7:30 AM: GDA VIRTUAL COFFEE & DONUTS
8:15 AM: WELCOME & INTRODUCTION
   Review of the themes & schedule, Saskia Dennis-van Dijl
   Review of logistics, Brook Wyntergreen
   Welcome to GDA Virtual, Steve Frei, GDA Chair
8:30 AM: KEYNOTE AND PROVOCATION
   by Renee Cheng, FAIA, Dean at the University of Washington, College of Built Environments
9:00 AM: STATE OF THE MARKET: DPR RESEARCH
   Stephen Terni, DPR (Moderator)
   Phil Bartkowski, National Preconstruction Lead, DPR
   Jamie Moore, Sales and Marketing Lead, DPR
9:30 AM: STRETCH BREAK
9:40 AM: GDA SHOUT-OUTS FOR RE-ENTRY
9:45 AM: ZOOM BREAK OUT #1
10:00 AM: STATE OF THE MARKET - WHAT OWNERS ARE EXPERIENCING
   Tom Hysell, FAIA, Alliiance (Moderator)
   Larry Krauter, CEO, Spokane Airport
   Eric Smith, Associate Vice Chancellor, Capital Program Management, UCSD
   Tristan Nadal, Founder, CEO, PointsFive Holding Co.
   Frances Grabowski, Director, Project Management Office, McMaster Innovation Park
11:00 AM: STRETCH BREAK
11:10 AM: GDA SHOUT-OUTS FOR RE-ENTRY
11:15 AM: ZOOM BREAK OUT #2
11:45 AM: COLLECTIVE CLOSING AND REPORT OUT
   Sutherland Award
12:15 PM: CLOSE

2:30 PM: HAPPY HOUR (90 minutes)
block 2.1 | 10/8

looking within

YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

7:30 AM:  GDA VIRTUAL COFFEE & DONUTS
8:30 AM:  INTRODUCTION TO THE DAY
    Review of the themes & schedule, Saskia Dennis-van Dijl
    Review of logistics, Brook Wyntergreen
8:45 AM:  GAINING PERSPECTIVE ON THE FUTURE
    John Gavan, KPFF
9:15 AM:  STRETCH BREAK

block 2.2 | 10/8

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9:25 AM:  STANDING IN THEIR SHOES - INSIGHT & PERSPECTIVE
    Hearing their voices
9:55 AM:  ZOOM BREAK OUT #3
    » Knowledge Share - People & culture in our organizations
10:45 AM:  STRETCH BREAK
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10:55 AM: WINNING WORK - MARKETING & BD
Saskia Dennis-van Dijl (moderator)
» Business Development - Jill Capanna, CO Architects and Todd Sigaty, SHoP
» Interviews & Presentations - Jill Robertson, DIALOG
» Teaming & Collaboration - Joe Lang, RDG
» Brand Awareness & Visibility - Laura Sellors, Entro

11:45 AM: FINAL ZOOM BREAK OUT GROUPS

12:15 PM: FINAL CONNECTION AND SHARING

12:30 PM: ADJOURN

ZOOM RULES OF ENGAGEMENT
NEED HELP TROUBLE SHOOTING?
CALL TIFFANY BERGERON 504-606-8354

Mute yourself at the beginning of each session:
» Find “mute” button at bottom left corner

Rename yourself and merge your video + phone:
» In the Participants pane at the bottom of the screen, find your name, hover over, and select “more” > “rename”. Type your full name and firm name, ie. Steve Frei | AEI
» In the participants pain, scroll down to find your number (if you joined separately from the zoom link). Hover over “more” > “merge video” and select your name

How and When to Propose Questions:
» Open Chat pane at the bottom of the screen, select “everyone” or an individual person to send the question to.
» Questions will be answered at the end of each presentation. Saskia will state and address as many questions as possible during that time.
» “Raise Hand” in the Participants pane. Tiffany will unmute you in sequential order.

Troubleshooting Poor Connections:
» Plug-in computer directly to a router with an ethernet cable rather than using a wifi connection. This will improve the stability of the connection.
» Turn off personal video camera to reduce the bandwidth used by the camera.
» Close out of any videos or files that take up bandwidth.
speakers

RENEE CHENG, FAIA
DEAN AT THE UNIVERSITY OF WASHINGTON, COLLEGE OF BUILT ENVIRONMENTS
Renée Cheng joined the College of Built Environments as dean on January 1, 2019. Dean Cheng comes from the University of Minnesota where she was a professor, associate dean of research, head of the school of architecture, and directed an innovative graduate program linking research with practice and licensure. She is a graduate of Harvard’s Graduate School of Design and Harvard College.

A licensed architect, her professional experience includes work for Pei, Cobb, Freed and Partners and Richard Meier and Partners before founding Cheng-Olson Design. Dean Cheng has been honored twice as one of the top 25 most admired design educators in the United States by DesignIntelligence. Cheng is a leader in the American Institute of Architects (AIA) and advocates for equity in the field of architecture and in the practices related to the built environment.

JAMIE MOORE
SALES AND MARKETING LEAD, DPR
Jamie Moore started her career at DPR more than 15 years ago as a marketer in San Francisco. She has worked tirelessly transitioning into business development (BD) and has led the Bay Area BD team for the past five years. Repeatedly achieving best-in-class sales results, Jamie has worked across the organization integrating sales and marketing to achieve better results for customers.

As Sales and Marketing Leader, Jamie works with customers and teams to align values and expectations. Her work not only sets up projects for success, but helps DPR develop long-lasting relationships with organizations that help to change the world.

LARRY KRAUTER, AAE, AICP, FRAES
CEO, SPOKANE AIRPORT
Larry Krauter currently serves as the Chief Executive Officer of Spokane Airports. Larry’s airport management career spans over 31 years. Larry is a graduate of The Ohio State University. In December 2018, Larry was elected by the National Board of Directors of the American Association of Airport Executives (AAAE) to serve on its Executive Committee which is among the highest honors conferred by his fellow industry professionals. Larry is currently serving as the Second Vice-Chairman of AAAE. Larry is a single-engine land and single-engine sea rated pilot. In addition to serving as a member of the West Plains/Airport Area PDA Board, Larry also serves on the Board of the Spokane Regional Transportation Council and the Governor’s New Mid-Market Aircraft Executive Council. He is also a member of the U.S. Policy Committee of Airports Council International – North America.

PHIL BARTKOWSKI
NATIONAL PRECONSTRUCTION LEAD, DPR
Growing up playing sports, Phil Bartkowski always thrived when striving toward a common goal with a team. At DPR, he finds that preconstruction is the perfect field to build trust within a collaborative team early in the process, setting projects up for success. Leading DPR’s national preconstruction group, Phil works with teams across the globe to develop new tools and refine processes to push DPR ever forward in accuracy and reliability. He also leads preconstruction training and development efforts to encourage best practices that drive consistency and provide excellent service to our customers while making the best value decisions.
Prior to founding Pointsfive, Tristan was Vice President of Acquisitions and Development at Gotham Organization, a best-in-class, century-old real estate operating and development firm based in New York City. Tristan served in a development management capacity, leading all aspects of several of the firm’s largest projects from site identification to stabilization. Most recently, Tristan managed from conception through early construction the development and entitlement of South Point, a 1,132-unit public-private mixed-income affordable development (75% affordable) across two high-rise towers in Long Island City that is currently under construction.

Tristan is opening an events space in Williamsburg with partners in October 2020 at 74 Wythe Avenue (https://www.74wythe.com). 74 Wythe is currently sponsoring an art installation on the building’s exterior to support COVID relief, frontline responders, and police and social justice.

FRANCES GRABOWSKI
DIRECTOR, PROJECT MANAGEMENT OFFICE, McMaster Innovation Park

Frances Grabowski has significant, demonstrated experience in Program Management and Project Development, for critical facilities including everything from site selection and environmental assessments to design build construction. She uses sophisticated cost tracking solutions, scheduling tools, and rigorous document control to manage and mitigate risk in projects big and small. With a strong background in construction, Frances leverages her LEED AP knowledge with “constructability” experience to ensure all options are given full consideration by design teams. She has extensive knowledge of the challenges associated with new site development, as well as brownfield sites and the information requirements of various local authorities. As Director of PMO at McMaster Innovation Park, Frances leads her team to ensure the program efficiencies are realized and risk mitigation strategies are implemented.
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