



GLOBAL DESIGN ALLIANCE

NEW YORK

2020

AEI
ALLIANCE
BECK GROUP
CO ARCHITECTS
DPR
DIALOG
ECOAMMO
ENTRO (CO-HOST)
JENSEN HUGHES
KPF
LMN
LAKE FLATO
PETRA
PLASTARC (CO-HOST)
RDG
SHOP (HOST FIRM)
STOK
ZETLIN & DECHIARA

GDA symposium: our people & practice; designing for resiliency

**PLEASE JOIN FIRM LEADERS FROM THE DESIGN INDUSTRY
AS WE EXPLORE “DESIGNING FOR RESILIENCY”**

The semi-annual symposium of the Global Design Alliance, hosted by SHoP Architects as well as co-hosts Entro and Plastarc, is an intimate gathering where firm leaders from across North America collaborate to seize opportunities and tackle challenges related to the design industry and the strategic practice of our firms.

day 0.1 | 3/31 GDA gathering

SHoP ARCHITECTS

233 BROADWAY, 11TH FLOOR, NEW YORK, 10279

1:00 - 5:00 PM: INCLUSIVE LEADERSHIP: MAKING THE SHIFT. LED BY JOHN GAVAN, KPFF & SASKIA DENNIS-VAN DIJL, GDA

The goal of the session is to help attendees:

- » Develop an understanding of what the key ingredients of inclusive leadership are;
- » Become more “gender intelligent” as they think about leadership in their practice;
- » Identify and mitigate for bias in real time situations;
- » Create a business development culture that works for everyone;
- » Change the reality in their organizations!
- » The session will be highly interactive and will ask all of us to become more “comfortable with being uncomfortable.”

3:30 - 5:30 PM: WOOLWORTH BUILDING TOUR

5:30 - 7:30 PM: OPENING RECEPTION HOSTED BY SHoP

day 1.0 | 4/1

resiliency

in the industry

COMPANY

335 MADISON AVENUE, NEW YORK, 10017

8:00 AM: BREAKFAST

8:30 AM: WELCOME & INTRODUCTION

Review of the themes & schedule, Saskia Dennis-van Dijk
Review of logistics, Brook Wyntergreen
Introduction to NYC, Gregg Pasquarelli, SHoP

9:00 AM: THE INTERSECIION OF RESILIENCY & PRACTICE:
MARK CHAMBERS, DIRECTOR OF MAYOR'S OFFICE OF
SUSTAINABILITY, NYC

10:15 AM: BREAK

10:30 AM: GDA SHARE

Mentorship and Outreach, Scott Kelsey, CO Architects
Strategies for Employee Engagement, Alliance

day 1.2 | 4/1

COMPANY

335 MADISON AVENUE, NEW YORK, 10017

11:30 AM: RESILIENCY AND CLIMATE CHANGE AT THE
URBAN SCALE - A NYC CASE STUDY

Willa Kuh, Director of Planning, Building Performance
Practice, AEI (Moderator)
Ilya Azaroff, Associate Professor, City University of
New York
Russell Unger, Russell Unger Consulting

12:30 PM: LUNCH

2:00 PM: THE STATE OF GDA FABRICATION
MANUFACTURING/INTEGRATION – CASE STUDIES
AND DISCUSSION

Stephen Terni, DPR (Moderator)
Tim McNew, Director of Factory Blue, Beck
Stephen van Dyck, LMN
John Cerone, SHoP
Lake Flato

3:30 PM: BREAK

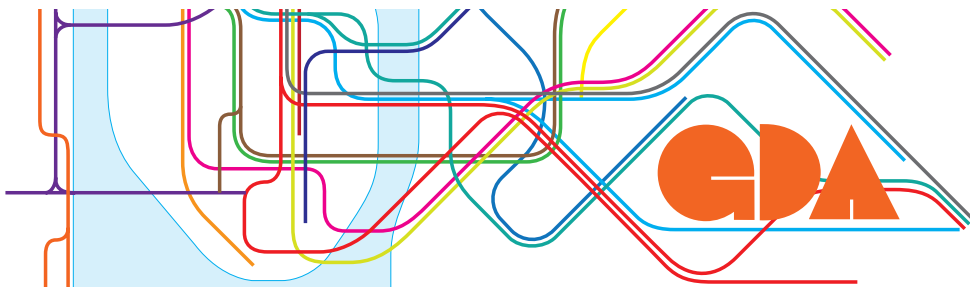
3:45 PM: GDA SHARE: CREATING A CRISIS MANAGEMENT
PLAN, JOE LANG, RDG

4:15 PM: SUMMARY AND OPEN DISCUSSION

4:45 PM: ADJOURN

6:30 PM: COCKTAILS AND LARGE GROUP DINNER
OTTO ENOTECA E PIZZERIA, 1 5TH AVE, NEW YORK 10003

8:30 PM: AFTER DINNER GATHERING AT **PATTI'S HOME**
21 ASTOR PL, NEW YORK, 10003



day 2.0 | 4/2

resiliency in the industry

STEELCASE

4 COLUMBUS CIR, NEW YORK, 10019

8:30 AM: BREAKFAST

9:00 AM: GDA WORKSHOP: MARKETING & BUSINESS DEVELOPMENT. LED BY GRETCHAN KONCAN, ALLIANCE AND JILL CAPANNA, CO ARCHITECTS

10:45 AM: BREAK

11:00 AM: GENDER INTELLIGENCE

John Gavan, KPFF (Introduction)
Barbara Annis, CEO of Gender Intelligence Group

12:30 PM: LUNCH

day 2.2 | 4/2

STEELCASE

4 COLUMBUS CIR, NEW YORK, 10019

1:30 PM: CYBERSECURITY RISKS, ACCELERATING IMPACT TO OUR INDUSTRY

Patti Harris, Z&D (Introduction)
Linn Freedman, Chair Data Privacy & Cybersecurity Team, Robinson & Cole LLP

2:45 PM: VISITING FIRM PRESENTATION – TBD

3:30 PM: SUMMARY

3:45 PM: ADJOURN



GDA MEMBER'S EXPO
ALL DAY ON THE 7TH FLOOR

4:30 PM: DIRECTORS MEETING

6:00 PM: ADJOURN

6:30 PM: SMALL GROUP DINNERS
LOCATIONS VARY SIGN-UP SHEETS AT OPENING RECEPTION

8:30 PM: PING PONG, **SPIN**, NEW YORK, 48 E 23RD ST, NEW YORK, 10010

GDA symposium: our people & practice; designing for resiliency

day 3.0 | 4/3
GDA focus

SHoP ARCHITECTS

233 BROADWAY, 11TH FLOOR, NEW YORK, 10279

8:30 AM: BREAKFAST

9:00 AM: WELCOME & INTRODUCTIONS

9:15 AM: WORKSHOP 1: CLIMATE ACTION BOOTCAMP

Led by Shafaaz Kaba, EcoAmmo; Norma Lehman, Beck:
Jacob Arlein, stok:

- » Climate Action strategies: how can you work towards establishing carbon goals for all your clients and for your firm.
- » How to best use the framework of the 2019 AIA Climate Change Action Resolution as an instrument of change—GDA sharing of best practices.
- » Establish the goal & mission of the GDA Climate Action Knowledge Community.
- » Creation of a custom commitment for GDA Climate Action – available for each member firm to be signatory

9:15 AM: WORKSHOP 2: BRINGING THE GDA HOME, LED BY TOM HYSELL, ALLIANCE

11:00 AM: PLUS/DELTA, BRAINSTORM GDA SAN ANTONIO

NOON: ADJOURN

GDA attendees

AEI Steve Frei Blyth Vogt	AEI sfrei@aeieng.com bvogt@aeieng.com
ALLIANCE Carey Brendalen Tom Hysell Mamie Harvey Gretchen Koncan	ALLIANCE cbrendalen@alliance.us thysell@alliance.us mharvey@alliance.us gkoncan@alliance.us
BECK GROUP Norma Lehman	BECK GROUP normalehman@beckgroup.com
CO ARCHITECTS Scott Kelsey Jill Capanna Parini Mehta	CO ARCHITECTS skelsey@coarchitects.com jcapanna@coarchitects.com pmehta@coarchitects.com
DIALOG Jeff DiBattista Jill Robertson Vance Harris Lori Wesolek	DIALOG jdibattista@dialogdesign.ca jrobertson@dialogdesign.ca vharris@dialogdesign.ca lwesolek@dialogdesign.ca
DPR Stephen Terni Brian Gracz	ENTRO briang@dpr.com stephenrt@dpr.com
ECO AMMO Stephani Carter Shafraaz Kaba	ENTRO scarter@ecoammo.com shafraazk@ecoammo.com
ENTRO (CO HOST) Wayne McCutcheon Andrew Kuzyk Laura Sellors Anna Crider	ENTRO wayne@entro.com andrew@entro.com laura.s@entro.com anna@entro.com
GDA Saskia Dennis-van Dijk Brook Wyntergreen	GDA saskia.dennis@cameronmacallister.com wyntergreen@gdalliance.org

GDA attendees

JENSEN HUGHES Derek White Moriel Kaplan Dave Wilmot	JENSEN HUGHES dwhite@jensenhughes.com mkaplan@jensenhughes.com dwilmot@jensenhughes.com
KPFF John Gavan Emily George	KPFF john.gavan@kpff.com emily.george@kpff.com
LAKE FLATO Scott LeLieur Brandi Rickels	LAKE FLATO slelieur@lakeflato.com brickels@lakeflato.com
LMN ARCHITECTS Stephen Van Dyck Teena Videriksen Sam Miller	LMN ARCHITECTS svandyck@lmnarchitects.com tvideriksen@lmnarchitects.com smiller@lmnarchitects.com
PETRA Jerry McPhail Bill Eveloff	PETRA jerry.mcphail@petra.pro bill.eveloff@petra.pro
PLASTARC (CO HOST) Melissa Marshall	PLASTARC melissa@plastarc.com
RDG PLANNING & DESIGN Joe Lang Scott Crawford Mike Houston	RDG PLANNING & DESIGN jlang@rdgusa.com scrawford@rdgusa.com mhouston@rdgusa.com
SHOP ARCHITECTS (HOST) Corie Sharples Todd Sigaty John Cerone Adam Chernick Gregg Pasquarelli	SHOP ARCHITECTS cds@shoparc.com tms@shoparc.com jdc@shoparc.com ajc@shoparc.com
STOK Burke Pemberton Devon Bertram	STOK burke@stok.com devon@stok.com
ZETLIN & DECHIARA Patti Harris	ZETLIN & DECHIARA pharris@zdlaw.com

NEW YORK

2020

FOR MORE INFORMATION REGARDING THE GDA AND OUR MEMBERS PLEASE VISIT: [GLOBALDA.COM](https://www.globalda.com)

