



GLOBAL DESIGN ALLIANCE

virtual symposium

spring 2021

AEI
ALLIANCE
BECK GROUP
CO ARCHITECTS
DPR
DIALOG
ECOAMMO
ENTRO
JENSEN HUGHES
KPFF
LAKE FLATO
LMN
PETRA
PLASTARC
RDG
SHOP
STOK
ZETLIN & DECHIARA

block 1.1 | 3/31

looking outside



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

7:30 AM: GDA VIRTUAL COFFEE

8:15 AM: WELCOME & INTRODUCTION

Review of the themes & schedule, Saskia Dennis-van Dijl
Review of logistics, Brook Wyntergreen
Welcome to GDA Virtual, Patti Harris, GDA Chair

8:25 AM: KEYNOTE AND PROVOCATION

by **Sharon Prince**, President, Founder of Grace Farms

9:00 AM: THE FUTURE OF CLIMATE ACTION

Norma Lehman, Beck (facilitator)
Ryan Lovett, Director of Urban Design, Lendlease
Shannon Thomas Carroll, Director of Global
Environmental Sustainability at AT&T

- » What impact will climate action have on your organization and strategic objectives? What do you see as your contribution to climate action
- » What are your (new) expectations from AEC professionals related to Climate Action?

9:50 AM: STRETCH BREAK

block 1.2 | 3/31

YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

9:55 AM: GDA SHOUT-OUTS FOR RE-ENTRY

10:00 AM: WHERE AEC MEETS ESG

An introductory discussion led by Stephani Carter, EcoAmmo, and Burke Pemberton, stok

How can our industry drive impacts through the regenerative economy?

R. Paul Herman, HIP, Investor, shares ESG rating systems and multi-sector collaboration tools used by our clients to reach higher positive impact

11:00 AM: STRETCH BREAK

11:10 AM: PECHA KUCHA #1

Megan Gunther, AEI, on Decarbonization

11:20 AM: SMALL GROUP BREAKOUTS

11:45 AM: COLLECTIVE CLOSING AND SHARING

12:15 PM: CLOSE

block 1.3

2:30 PM: HAPPY HOUR



block 2.1 | 4/1

looking within



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

7:30 AM: GDA VIRTUAL COFFEE

8:30 AM: INTRODUCTION TO THE DAY

Review of the themes & schedule, Saskia Dennis-van Dijk
Review of logistics, Brook Wyntergreen

8:45 AM: OPENING SPEAKER

Marcia Thompson, Esq. Chief Diversity, Equity, and
Inclusion Officer, Jensen Hughes

9:15 AM: INCLUSIVE CULTURE WORKSHOP AT KPFF

John Gavan, KPFF, with Liza Katsman

9:50 AM: STRETCH BREAK

9:55 AM: GDA SHOUT-OUTS FOR RE-ENTRY

block 2.2 | 4/1

YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

10:00 AM: PECHA KUCHA #2

Adam Chernick, SHoP, on emerging technology

10:10 AM: BEST PRACTICES IN DEVELOPING A
VIBRANT AND INCLUSIVE CULTURE

Led by Nadine Berger, SHoP

- » Cultural and Transformative Change Management Through DEI (Ashleigh A Brookshaw, M.A.)
- » Placing mental health and wellness at the core of inclusion in your firm (Amy Rosen, Plastarc)
- » Developing the right hybrid work model for your organization (Laura Kessel, RDG)

11:00 AM: STRETCH BREAK



block 2.3 | 4/1

looking within



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

11:05 AM: MARKETING & BUSINESS DEVELOPMENT

Led by the GDA Marketing Team

- » The big win - presented by Beck & stok
- » Design-Build, keys to winning relationships - presented by DPR & LMN
- » The many faces of GDA collaborations - presented by Entro

11:45 AM: FINAL SMALL GROUP BREAKOUTS

12:15 AM: FINAL CONNECTION AND SHARING

12:30 PM: ADJOURN

pro tips

ZOOM RULES OF ENGAGEMENT



NEED HELP TROUBLE SHOOTING?
CALL **TIFFANY BERGERON** 504-606-8354

Mute yourself at the beginning of each session:

- » Find "mute" button at bottom left corner

Rename yourself and merge your video + phone:

- » In the Participants pane at the bottom of the screen, find your name, hover over, and select "more" > "rename". Type your full name and firm name, ie. Steve Frei | AEI
- » In the participants pain, scroll down to find your number (if you joined audio separately from the zoom link). Hover over "more" > "merge video" and select your name

How and When to Propose Questions:

- » Open Chat pane at the bottom of the screen, select "everyone" or an individual person to send the question to.
- » Questions will be answered at the end of each presentation. Saskia will state and address as many questions as possible during that time.
- » "Raise Hand" in the Participants pane. Tiffany will unmute you in sequential order.

Troubleshooting Poor Connections:

- » Plug computer directly to a router with an ethernet cable rather than using a wifi connection. This will improve the stability of the connection.
- » Turn off personal video camera to reduce the bandwidth used by the camera.
- » Close out of any videos or files that take up bandwidth.

speakers

SHARON PRINCE PRESIDENT AND FOUNDER OF GRACE FARMS

Sharon Prince is the CEO and Founder of Grace Farms Foundation, a private operating foundation established in 2009. The Foundation's interdisciplinary humanitarian mission is to pursue peace through five initiatives — nature, arts, justice, community, and faith — and Grace Farms, a SANAA-designed site for convening people across sectors. Its stake in the ground is to end modern slavery and gender-based violence, and create more grace and peace in our local and global communities.



Prince has fought for disrupting contemporary slavery and violence against women on a local and global scale. In 2018, she co-founded, along with Bill Menking, Editor-in-Chief of The Architect's Newspaper, the Design for Freedom Working Group to apply their expertise to eliminate forced labor in the building materials supply chain. Last year, Prince launched Design for Freedom, a ground-breaking movement to create a radical paradigm shift to remove slavery from the built environment. The launch included the publication of Design for Freedom, a new report providing analysis and data on how slavery is cemented into the very foundations of our buildings, and a dedicated website with tools, resources, and original content.

Prince co-founded Grace Farms Foods, a new social entrepreneurial venture and public benefit corporation, wholly-owned by Grace Farms Foundation. Launched in March 2021, the for-profit company was created to demonstrate and educate on the charitable purposes of the Foundation.

In response to the COVID-19 pandemic, Grace Farms launched the Relief Fund for Connecticut to provide critical PPE to first responders and health care workers and food relief to those in need. In recognition of these efforts, Prince received the CEO Forum's Transformative CEO Award | Leading through Crisis in the category of Community.

RYAN LOVETT DIRECTOR OF SUSTAINABILITY, LENDLEASE

Ryan Lovett is an interdisciplinary architect, planner and internationally recognized urbanist, having his work cited in the NY Times, LA Times, and Architecture Magazine, among various publications. Ryan serves as the Director of Urban Design and as a Subject Matter Expert at Lendlease, an integrated development, construction and investment management company. Ryan works across regions to support the company, providing strategic planning and design expertise throughout its growing development portfolio. Prior to joining Lendlease, Ryan was the Director of Urban Design and Development at SHoP Architects in NYC, where he led the creation of a wide range of large-scale master planned projects all over the world. Ryan is a graduate of Columbia University, where he completed a Master of Architecture and Master of Science in Real Estate Development. He also holds a B.A. in Architecture and Ecological Design from the University of California, Berkeley. He is a member of the American Planning Association, American Institute of Architects and Urban Land Institute.



SHANNON THOMAS CARROLL DIRECTOR OF GLOBAL ENVIRONMENTAL SUSTAINABILITY AT AT&T

Shannon is Director of Global Environmental Sustainability at AT&T and is responsible for implementing sustainable business strategies throughout the company. He has been with AT&T for more than 20 years and has worked as a sustainability professional for the last 10 years. In that time, he has covered a broad range of social and environmental issues, including climate change mitigation and resiliency, renewable energy, conflict minerals, human rights, greenhouse gas accounting, waste and water. Shannon has a bachelor's degree in Business and has completed graduate work in sustainability and environmental management.



speakers

R. PAUL HERMAN

HIP = HUMAN IMPACT + PROFIT

R. Paul Herman is a globally recognized leader and author in sustainable finance, impact, ESG, and SDG measurement -- including climate, real estate, and diversity -- and investing to pursue positive impact and profit. HIP (Human Impact + Profit) Investor analyzes 6 million data points annually, and licenses 130,000 impact investment ratings of 10,000 global equities, 119,000 muni bonds, and 1,000 mutual funds and ETFs, including 401(k) plans. HIP also manages diversified, fossil-fuel-free portfolios for investors. Herman is the author of The HIP Investor book (Wiley, 2010) and co-editor and co-author of the Global Handbook of Impact Investing (Wiley, 2021), both available in print, e-book, and audio book, and both dedicated to the strong women of the world.



Herman is a graduate of the Wharton School of Finance at the University of Pennsylvania, advised Boards and executives while with McKinsey and Company, found and funded social entrepreneurs at Ashoka.org, and shaped and measured impact investments at eBay founder Pierre Omidyar's Network. Herman is an advisor to the Sustainability Accounting Standards Board (SASB), Net Impact and Sustainable Brands.

MEGAN GUNTHER, PE, LEED AP BD+C, WELL AP AEI

Megan Gunther leads the Building Performance group for AEI's San Francisco office and is a mechanical engineer with expertise in the analysis, engineering, and design of mechanical systems supporting laboratories, healthcare, and higher education spaces. Megan provides thought leadership through building performance simulation, leading to integrated design solutions with innovative energy and water conservation measures. She has exceptional experience in the analysis of high-performance energy efficiency building design and LEED certification.



MARCIA THOMPSON, ESQ.

CHIEF DIVERSITY, EQUITY, AND INCLUSION OFFICER,
JENSEN HUGHES

Marcia is an attorney and brings over 20 years of experience working in Diversity, Equity and Inclusion (DEI) across industries and with various levels within those to include Fortune 500 companies, chief and senior executives, financial institutions, universities, not-for-profit, faith-based and within the public-sector. She started her career working for the Department of Justice (DOJ), where she realized her passion for DEI. During her tenure there she was trained in policy review, consensus building, mediation, and civil rights protections in the workplace and became a volunteer EEO counselor. She worked in that capacity while attending law school and took additional courses to support her interests in DEI at that time.



Upon graduating from law school, she continued her work in DEI as a consultant and attorney advising on how to create respectful, engaging and inclusive workplaces. She worked to assist with employee belonging, engagement, organizational development and change management initiatives across various enterprises. She has developed customized training and curriculum on DEI topics, taught for years as a social justice professor and often served as a curriculum reviewer for other entities to minimize unintended bias, or civil rights concerns on how those materials were presented. She is a certified mediator, and an executive coach and has worked with corporate, and public agencies to resolve matters in the workplace that had a nexus with inequitable treatment based upon race, gender, disability and other protections.

Marcia has served as general counsel for a diverse international organization and provided guidance on a gamut of DEI matters. She has served on Boards and Committees for years committed to ethics, civil rights and equity in the workplace and has helped to develop internal strategies, national policies, and procedures for recruitment, hiring, and retention. She also served as an Ombudsperson on Capitol Hill and collaborated with human resources, legal, compliance, and organizational leaders across the Capitol to address and resolve concerns with policies, process, and procedures, often overlapping with perceptions of unfair and inequitable treatment.



speakers

LIZA KATSMAN CONSULTANT, EDUCATOR

Liza Katsman is a consultant and educator, concentrating in creating inclusive and equitable workplaces. She received her MBA from UCLA Anderson, where she focused on organizational behavior and helped develop the first Leading for Diversity, Equity, and Inclusion course offered for students, and is currently co-leading the Anderson Alumni for Equity group. Prior to this, she did social psychology research in stereotype threat and social stigma, and went on to lead the LGBTQ+ Employee Resource Group (ERG) and spearhead the growth of the entire ERG community at a major entertainment company. Her B.S. is from UCLA, focused on neuroscience of memory and learning, with a minor in education inequity.



ADAM CHERNICK DIRECTOR, INTERACTIVE VISUALIZATION SHOP ARCHITECTS

Adam leads research and development for emerging technology at SHoP Architects. He has designed, built and launched applications for both iOS and Android, and is a frequent speaker on the implications of emerging technologies within AEC. His applications have been written about in publications including the New York Times, Architects Newspaper, and AEC Magazine. In this presentation Adam will speak about two applications that his team is currently working on. Portal, is a digital twin solution for design and construction and Tranquility, is an immersive VR cave for teams, consultants and clients to collaborate. He will discuss the implications of the different mediums, and how these digital tools can serve to create better communication across the life cycle of a project.



ASHLEIGH A BROOKSHAW, M.A MANAGER, COMMUNITY ENGAGEMENT | AMERICAN SOCIETY OF SAFETY PROFESSIONALS (ASSP)

Ashleigh Brookshaw, M.A. is a detail oriented and digital change enthusiast with expertise in online community engagement, cultural & transformative change management through DEI, and strategic digital marketing communications to drive business results.

She has worked with both internal and external audiences with a variety of organizations including nonprofits like Chicago Gateway Green, Fortune 500 companies like Allstate Insurance and professional associations like the American Society of Safety Professionals. She is also the Founder and CINO of C2M Digital, LLC where she consults on organizational change management through DEI and online community building and strategy.

AMY ROSEN SOCIOSPATIAL DESIGNER PLASTARC

Amelia ("Amy") Rosen recently served as the 2018-2019 National President of the American Institute of Architecture Students (AIAS) and the 2019 Student Director on the American Institute of Architects (AIA) 2019 National Board of Directors. Amy is currently working as a Sociospatial Designer at PLASTARC in New York City and is a 2020-2021 At-Large Representative on the AIA Strategic Council, where they recently served as a co-convenor for the Mental Health and Architecture Incubator. They were born and raised in Los Angeles, and moved to Pittsburgh, Pennsylvania in 2012, where they received a Bachelor of Architecture and a Master of Science in Sustainable Design from Carnegie Mellon University.



Amy applies integrated design methodologies to everything they do - seeking opportunities to tie architecture into systematic and fluid urban networks. Amy is an advocate for the power of design - to inspire, to unify, and to heal - and is especially passionate about queer space theory, efficient urban water management strategies, and innovative ways to blur the boundaries between the private and public realms.

GDA attendees

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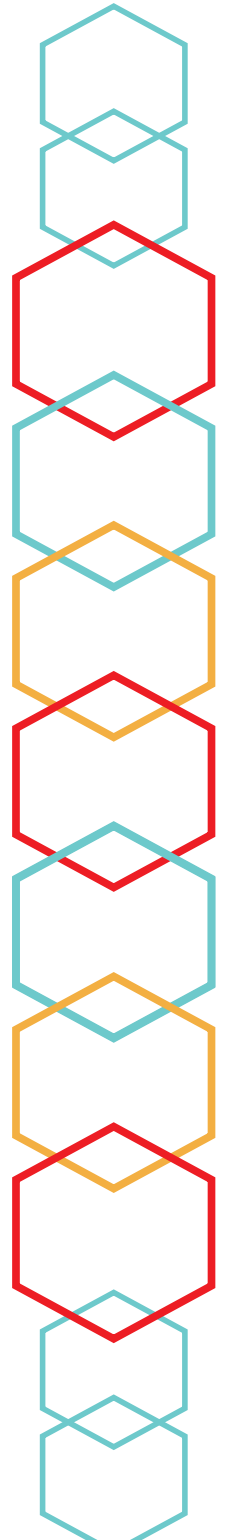
GDA attendees

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GDA attendees

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FOR MORE INFORMATION REGARDING THE GDA AND
OUR MEMBERS PLEASE VISIT: **GLOBALDA.COM**

