



# **seattle symposium** 2022

AEI  
ALLIANCE  
BECK GROUP  
CO ARCHITECTS  
DPR  
DIALOG  
ECOAMMO  
ENTRO  
JENSEN HUGHES  
KPFF  
LMN  
LAKE FLATO  
PETRA  
PLASTARC  
RDG  
SHOP  
STOK  
ZETLIN & DECHIARA

# GDA symposium

Tuesday through Friday

hosted by LMN & KPFF

The sessions will be **hybrid**—so we would urge you to invite a broad cross section of your organization to join virtually. .

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**please note - all times are Pacific Time**

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# opening gathering | 3/29

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**OPTIMISM BREWING**  
1158 BROADWAY, SEATTLE, WA

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## **3:00 - 5:00 PM** GDA GIVES BACK - A SERVICE FOR THE COMMUNITY

Mary's Place, Seattle - **Advance RSVP Required**

Did you know? In 2020, Mary's Place hosted 424,236 meals, 141,412 bed nights, and served 1,225 kids in its "No One's Child Should Sleep Outside" program? In addition to shelter, they have an after school care program called Kids Club. They serve about 20 to 30 elementary school aged kids at the Regrade shelter (the one in the Amazon tower near our hotel).

Our service will include maintenance tasks at the Kids Club as well as a fun and hands-on activity with the kids that allows them to experience what it might mean to be an engineer, an architect or a builder. And more importantly, gives them insight into how they might be able to shape their own experiences of the built environment.

## **5:30 - 7:00 PM** OPENING RECEPTION

We look forward to welcoming you all to Seattle! We will be serving beverages but would recommend that you make separate dinner plans. Lots of great restaurants to choose from nearby!

#GDAAlliance



# block 1.1 | 3/30

hybrid

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SEATTLE ASIAN ART MUSEUM | YOUR HOME OFFICE  
ALVORD BOARD RM, 1400 E PROSPECT ST. SEATTLE  
DAY ONE [ZOOM LINK](#)

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**7:30 AM** BOARD CHARTER BUS @ HYATT

**8:00 AM** BREAKFAST & ONLINE GATHERING

**8:45 AM** WELCOME: LAND ACKNOWLEDGMENT,  
SCHEDULE AND FLOW, LOGISTICS  
THIS IS SEATTLE!

**9:00 AM** HOW WE ADDRESS CLIMATE CHANGE ON OUR  
PROJECTS AND IN OUR ORGANIZATIONS

- » Keynote: **Tobias Levey, Vice President of Real Estate Transactions, Forterra**
- » Kjell Anderson, Director of Sustainable Design, LMN,
- » Tenna Florian, Partner, Lake | Flato
- » Shana Kelley, Director of Sustainable Design, KPFF
- » Teena Videriksen, Principal and Director of Business Development, LMN (moderator)

**10:30 AM** STRETCH / YOGA BREAK

**10:45 AM** GDA REGIONALS REPORT OUT

**10:50 AM** GUEST FIRM TALK: TIM COLDWELL, CHANDOS

**11:20 AM** INNOVATION WITHIN THE GDA

- » Derek White, Senior Vice President, Jensen Hughes
- » Brandon Jamar, Vice President Software Solutions, Jensen Hughes
- » Scott Crawford, Principal, LMN

**12:15 PM** SUMMARY, OPEN DISCUSSION

**12:30 PM** ADJOURN

# block 1.2 | 3/30

in-person



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SEATTLE ASIAN ART MUSEUM | YOUR HOME OFFICE  
ALVORD BOARD RM, 1400 E PROSPECT ST. SEATTLE

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**12:30 PM** LUNCH

**2:00 PM** CHOOSE YOUR OWN GDA ADVENTURE

GDA Directors Meeting (Directors and in-person only)

- » Agenda to come

GDA Marketing & BD: how we can be Better Together  
(all welcome and hybrid)

- » Who makes decisions for teaming in your organization and what does that process look like?
- » What does it mean to be a good partner as a member of the GDA?
- » What kinds of projects could your firm use GDA support on?

Individual Get Togethers, Meetings

**4:00 PM** ADJOURN

## block 1.3

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LA SPIGA OSTERIA  
1429 12<sup>TH</sup> AVENUE, SEATTLE, WA

**6:00 PM** COCKTAILS & DINNER

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# block 2.1 | 3/31

hybrid

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SEATTLE ASIAN ART MUSEUM | YOUR HOME OFFICE  
ALVORD BOARD RM, 1400 E PROSPECT ST. SEATTLE  
DAY TWO [ZOOM LINK](#)

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**7:30 AM** BOARD CHARTER BUS @ HYATT

**8:00 AM** BREAKFAST & ONLINE GATHERING

**8:30 AM** WELCOME & REVIEW OF THE SESSION

**8:40 AM** A NEW MODEL OF GOVERNANCE

Lessons learned from a time of change at DIALOG

» Jeff DiBattista, Managing Partner

» Jill Robertson, Partner

**9:40 AM** STRENGTHENING THE FUTURE OF OUR  
INDUSTRY 1.0

Young Black Professionals Workforce Housing Initiative,  
Portland, OR and Beyond

» Joel Andersen, CEO, Andersen Construction

**10:15 AM** STRETCH / YOGA BREAK

**10:30 AM** STRENGTHENING THE FUTURE OF OUR  
INDUSTRY 2.0

Attracting folks to our industry. Recruiting and  
diversifying the workforce. Developing and growing  
our teams.

» Tom Hysell, Principal, Alliance

» Carey Brendalen, President, Alliance

» Alicia Ortiz, Business Unit Leader, DPR

**12:00 PM** OPEN DISCUSSION

**12:30 PM** ADJOURN AND LUNCH

# block 2.2 | 3/31

in-person



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SEATTLE TOURS  
DEPART FROM THE SAAM

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**1:30 PM** TOURS DEPART

Tips & Tricks to navigate Seattle Public Transit to come  
Bring your **closed toe walking shoes!**

**2:00 PM** GDA SEATTLE TOURS

University of Washington - Seattle Campus

Led by Puja Shaw, KPFF, Robert Smith, LMN, and  
Stephen Van Dyck, LMN

Washington State Convention Center (construction site)

Led by Leo da Costa, LMN

**4:15 PM** GDA PEOPLE AND CULTURE MEETING

This will be an informal meeting held in 2nd floor  
meeting area of the **Hyatt**

## block 2.3

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VARIOUS LOCATIONS  
SEATTLE, WA

**6:30 PM** SMALL GROUP DINNERS

**9:00 PM** PING PONG @ **SPIN** 1151 6<sup>TH</sup> AVE, SEATTLE,

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# block 3.1 | 4/1

in-person



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## SEATTLE WATERFRONT TOUR

KPFF OFFICE, 1601 5<sup>TH</sup> AVE, #1600, SEATTLE

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### THE REDESIGN OF THE SEATTLE WATERFRONT

#### **8:30 AM: OVERVIEW AND PRESENTATION AT KPFF. MASKS REQUIRED**

- » Steve Pearce, Urban Design Manager, Seattle Office of the Waterfront and Civic Projects

#### **9:30 AM: TOUR OF THE WATERFRONT**

The City of Seattle is rebuilding Seattle's central waterfront. Now that the Alaskan Way Viaduct removal is complete, the City is constructing a park promenade along the water, building a new surface street along Alaskan Way, rebuilding Pier 58 and Pier 62, building an elevated connection from Pike Place Market to the waterfront, and improving east-west connections between downtown and Elliott Bay. This effort, called Waterfront Seattle, is a \$728M, multi-year investment between now and 2024. It is led by the City of Seattle's Office of the Waterfront and Civic Projects.

- » Led by Osama Quotah, Partner, LMN Architects

#### **11:00 AM: ADJOURN**

#### **11:30 AM: INFORMAL LUNCH, OLD STOVE**

# Pacific NW fun

long weekend?

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## JOIN A GDA GROUP ACTIVITY

FIND IDEAS ON THE GOOGLE DOC

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# COVID

## RULES AND REGULATIONS



BRING YOUR **MASK**. POV NO LONGER NEEDED

As stated previously, we will be following the guidelines of local jurisdictions—in this case the City of Seattle, King County and Washington State.

The governors of California, Oregon and Washington have announced a lifting of the indoor mask mandate as of March 12<sup>th</sup>. King County as also announced that they will lift the mandate on March 12<sup>th</sup>. What does this mean:

- » Masks will not be mandated at the Seattle Asian Art Museum. Please keep in mind that we will be meeting in a large space with lots of ventilation and space for social distancing. I know some of us will continue to wear masks in large groups and we encourage everyone to make choices for their own safety and comfort.
- » Masks are required in all public transit and ride shares or taxis.
- » Individual businesses can elect to require mask wearing, so please come with plenty of masks on hand.

As of March 1<sup>st</sup>, proof of vaccination is no longer required to enter restaurants and other venues in the City of Seattle.

# pro tips

## ZOOM RULES OF ENGAGEMENT



NEED HELP TROUBLE SHOOTING?  
CALL **TIFFANY BERGERON** 504-606-8354

Mute yourself at the beginning of each session:

- » Find "mute" button at bottom left corner

Rename yourself and merge your video + phone:

- » In the Participants pane at the bottom of the screen, find your name, hover over, and select "more" > "rename". Type your full name and firm name, ie. Stephen Terni, DPR
- » In the participants pain, scroll down to find your number (if you joined audio separately from the zoom link). Hover over "more" > "merge video" and select your name

How and When to Propose Questions:

- » Open Chat pane at the bottom of the screen, select "everyone" or an individual person to send the question to.
- » Questions will be answered at the end of each presentation. Saskia will state and address as many questions as possible during that time.
- » "Raise Hand" in the Participants pane. Tiffany will unmute you in sequential order.

Troubleshooting Poor Connections:

- » Plug computer directly to a router with an ethernet cable rather than using a wifi connection. This will improve the stability of the connection.
- » Turn off personal video camera to reduce the bandwidth used by the camera.
- » Close out of any videos or files that take up bandwidth.

# speakers

## **TOBIAS LEVEY, VICE PRESIDENT AND STRONG COMMUNITIES FUND, FORTERRA**

I am passionate about innovation, conservation, land justice and scouring the world for best practice. I started my professional life in India and Afghanistan, followed by long and short stays in Dubai, Shanghai, Riyadh, Istanbul, Moscow, Zurich and New York. I've worked on the gamut of development projects and succeeded and failed many times. I live in Seattle and work with a diverse group of public and private partners on the vertical supply chain that begins with the conservation management of our forests and ends with the construction of market and affordable housing out of mass timber.



Forterra partners with Tribes and community-based organizations to develop innovative solutions to some of the greatest challenges of our day. Forterra is an unconventional land trust working across all of Washington's landscapes. Over 30 years, we have conserved 250,000 acres of wildlands and working forests, earning trust with Indigenous peoples and rural communities.

## **KJELL ANDERSON, FAIA, LEED DIRECTOR OF SUSTAINABLE DESIGN, LMN**

Kjell Anderson, FAIA, LEED Fellow, practices architecture and serves as a Principal and the Director of Sustainable Design at LMN Architects, working with all of LMN's clients to set and exceed sustainable design goals. He wrote



the first architect-centered book on energy modeling, co-authored AIA's first policy statement on climate change, and has spoken extensively on energy, water, materials, and embodied carbon. He founded the Seattle Hub of the Carbon Leadership Forum and serves on the AIA National Committee on the Environment and the Washington State Building Code Council where he chairs the Energy Code Technical Advisory Group. A lifelong Washingtonian, he lives in Seattle with his wife and two daughters and enjoys playing music and soccer.

## **TENNA FLORIAN, AIA, LEED AP BD+C PARTNER, LAKE FLATO**

Tenna is a Partner and co-leader of the Lake|Flato's Eco-Conservation Studio. Tenna finds purpose in creating architecture that promotes environmental stewardship through high performance design that strengthens the essential bond between humans and nature. With over 20 years of experience, she has proved to be a skilled listener and collaborator. She is committed to an integrated design process that seeks to fully realize the client's aspirations and goals. Her passion for innovative sustainable design has led to several award-winning projects including Naples Botanical Garden, the AIA Honor Award-winning Confluence Park and the Dixon Water Foundation Josey Pavilion—the first certified Living Building Challenge project in Texas.



## **SHANA KELLEY, PE, SE DIRECTOR OF SUSTAINABLE DESIGN, KPFF**

Shana Kelley is the Director of Sustainable Design at KPFF Consulting Engineers in Seattle. She leads KPFF's internal life cycle assessment practice group and developed a firm-wide Embodied Carbon Action



Plan as part of KPFF's SE 2050 Commitment. She also helps run the local Seattle Carbon Leadership Forum chapter, and has led sessions on embodied carbon reductions in structural design and the incorporation of sustainability requirements into project specifications. Nationally, Shana is the chair of the American Concrete Institute Concrete Building Code (ACI 318) Sustainability Subcommittee, working to incorporate sustainability provisions into the national concrete code.

**TEENA VIDERIKSEN, CPSM, ASSOC. AIA** PRINCIPAL,  
DIRECTOR OF BUSINESS DEVELOPMENT, LMN

Teena is responsible for the direction of business development activities across all sectors of LMN's work, with a focus on strategic partnering, firm visibility and client relations. With more than 30 years of experience in the design industry, Teena brings a wealth of industry connections and managerial skill to her role. Prior to joining LMN in 2016, Teena held marketing leadership positions in Los Angeles with Arup, NBBJ, Dworsky Associates (now Cannon Design), and Barton Myers Associates. She is an Associate member of the American Institute of Architects and a Certified Professional Services Marketer.



**TIM COLDWELL, P ENG.** PRESIDENT, CHANDOS

Tim Coldwell is a husband, dad and Mohawk entrepreneur focused on leading by serving, culture, and the monetization of ideas. He serves as President of Chandos, a purpose driven national technical builder leading change in the Canadian construction industry. Chandos is the largest B-Corp certified contractor in the world and is proud to be one hundred percent employee owned. We believe value is created when leaders combine the power



of purpose with existing business models to solve the world's greatest problems.

Under Tim's leadership, Chandos has forged partnerships with social enterprises across Canada focusing on employment of at-risk youth and those who are under-represented in the construction industry. Tim is an advisor to San Francisco's Center for Innovation in the Design & Construction Industry and was the founding board chair of the Integrated Project Delivery Alliance. Tim has been named a recipient of Canada's Top 40 Under 40® and is an alumnus of the Governor General's Canadian Leadership Conference.

**DEREK WHITE** SENIOR VICE PRESIDENT,  
JENSEN HUGHES

Derek is a Senior Vice President at Jensen Hughes. Currently, he is focused on "Project Excellence" and ensuring that the global organization is practicing disciplined project management. He has held several leadership roles, largely operational, in recent years. His technical career has included engineering specialization in the following: threat analysis for the US DoD, performance-based design for industrial manufacturing plants, and post 9/11 forensics investigations. He has a passion for building high performing teams and investing in his colleagues so that they can be successful. Derek serves on the GDA executive committee and loves to see the relational network grow amongst the GDA member firms.



Derek earned his BS in Mechanical Engineering and a MS in Fire Protection Engineering from WPI. He lives in rural Maryland on a small farm. Derek is married and has four (mostly) adult children. If you are passing through the Baltimore/DC area give him a shout and he will be delighted to introduce you to the best crab cakes in the world!



**BRANDON JAMAR** VICE PRESIDENT OF SOFTWARE SOLUTIONS, JENSEN HUGHES

Brandon is the Vice President of Jensen Hughes Digital and responsible for the vision, strategy, and operations of our technology portfolio. Jensen Hughes Digital partners with clients and subject matter experts to understand unique business challenges and deliver high value solutions. He leads a talented team of developers, engineers, and analysts dedicated to creating best-in-class products and tech-enabled services across many markets.

Brandon earned his bachelor's degree in Mechanical Engineering from Virginia Tech. He has 20+ years of experience including the U.S. Department of Defense, environmental engineering in fossil power generation, serving stakeholders through the Nuclear Energy Institute, and technical consulting.



**SCOTT CRAWFORD** PRINCIPAL, LMN

Scott Crawford is a designer at LMN Architects in Seattle and a founding member of LMNts, an integrated and interdisciplinary research and development group within LMN. His time is split between exploring the integration of emerging technologies into LMN's design process and implementing these discoveries on projects ranging from building facades to performing arts spaces. Scott also teaches courses on Integrated Building Systems and Parametric Modeling at the University of Washington.



**JEFF DIBATTISTA, P. ENG, PE, PH.D., MBA, ICD.D, FCSCE, LEED AP** MANAGING PARTNER, DIALOG

Jeff DiBattista is Managing Partner at DIALOG®, a diverse design practice that believes in meaningfully improving the wellbeing of communities and the environment we all share. As Managing Partner, Jeff helps DIALOG stay at the leading edge of collaboration, innovation, and technology across its North American studios.



During the past two decades with DIALOG, Jeff has designed or led countless projects as a structural engineer that have had positive community impact. Some of his work includes university buildings, schools, hospitals, mixed-use developments, cultural facilities, bridges, and light rail transit systems.

Jeff is a past president of Consulting Engineers of Alberta and has served on numerous professional associations and industry boards. He is currently a director with the Global Design Alliance. In 2016, Jeff was honoured as a Fellow with the Canadian Society for Civil Engineering.

**JILL ROBERTSON** PARTNER, DIALOG

Jill Robertson is an award-winning principal landscape architect whose experience crosses scales from detailed site design to visionary city-building. Her work focuses on the meaningful improvement of the public realm through thoughtful and articulate design interventions. A passionate advocate of authentic public engagement and participatory design, Jill's work is widely recognized for her ability to weave context-specificity into design narrative and celebrate the stories and ideas of the end users.



Jill has been recognized by her peers as one of Canada's emerging landscape architectural leaders, through recognition as one of the University of Guelph's youngest and most notable alumnus. Her work has been recently honoured by the Canadian Society of Landscape Architects, the Royal Architectural Institute of Canada, the City of Edmonton Urban Design Awards and the Canadian Institute of Planners. Jill is a frequent contributor to *Landscapes/Paysages*, the Canadian Society of Landscape Architecture quarterly magazine, lectures at conferences and universities, and serves as the cofounder of the YEG Happy City Initiative.

### **JOEL ANDERSEN** CEO, ANDERSEN CONSTRUCTION

Joel serves as CEO of Andersen Construction as well as a real estate developer with a robust and diverse portfolio of projects throughout the Pacific Northwest. Energetic, positive and full of passion for design and construction, Joel has grown up with construction throughout his entire life. His grandfather formed Andersen Construction in 1950, his father is Chairman of the Board and Joel has shined in their footsteps as CEO.



Joel's development leadership has resulted in several of the most dynamic, award-winning and creative projects in the Pacific Northwest. This includes everything from high-rise multi-family residential towers, to industrial office parks, to downtown office buildings. A local project in his recent portfolio includes the Kinects tower in Seattle. The 41-story, 500,000 SF high-rise apartment tower is located in downtown Seattle. The LEED Silver mixed use includes 356 multi-family units varying in size from traditional studio apartments to luxury penthouse suites on the top two floors. 316 parking stalls are located in four levels of below grade parking and five levels above. 4,658 SF of retail space is located on the ground floor.

In 2016 he launched the Andersen Construction Foundation, which leads to the reason he's representing

this panel from South Africa. The foundation serves both local and global communities through a variety of efforts, including financial contributions and volunteer hours.

### **TOM HYSELL, FAIA, LEED AP BD+C** PRINCIPAL, ALLIANCE

Tom has led many of Alliance's most high-profile projects, building rapport and trust with demanding clients and managing complex teams of specialized consultants. With experience in both design and construction, Tom understands the complex challenges of the building industry and is committed to keeping architects informed of vital advances and innovations in this rapidly changing field. He leads the firm's overall marketing efforts, helping to strategize and coordinate business development across all the firm's specialized practice areas as well as heading up the firm's risk management efforts.



Tom is a former president of AIA Minnesota and is in the midst of a 10-year appointment to the national AIA Document Committee that is working to revise and update the AIA contracts. An alumnus of St. Olaf College and the University of Minnesota, Tom maintains an active interest in the community. He serves on the Architecture Program Advisory Committee for Dunwoody College of Technology in Minneapolis.

### **CAREY BRENDALLEN, AIA, LEED AP** PRESIDENT, ALLIANCE

Carey is committed to delivering exceptionally functional, forward-thinking designs for Alliance clients. He understands how the design of a physical environment contributes to an organization's evolution, serving as a catalyst to



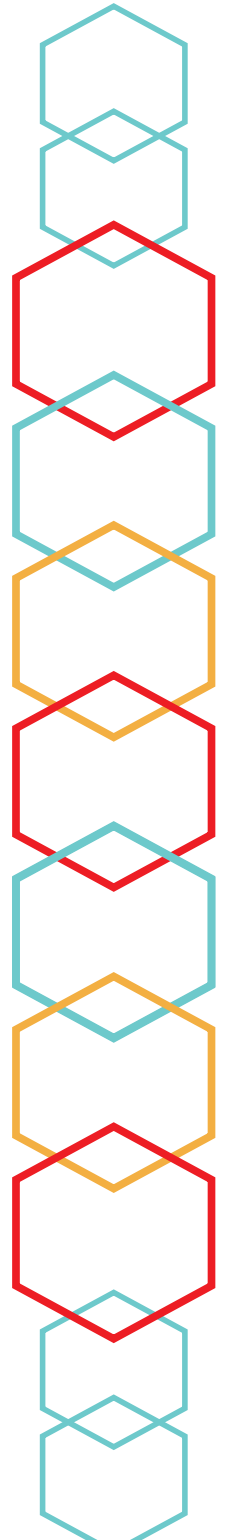
progress. He particularly enjoys working with idea-driven clients who view each project as an opportunity to elevate their organization's goals, mission, and brand.

The breadth of Carey's work includes well-conceived and executed projects for both private and public-sector clients, an array that includes facilities for small science-based startups to headquarters buildings and new campuses for corporate clients.

Carey enjoys working with talented designers and fostering the advancement of knowledge across all areas of the practice. He is a graduate of Iowa State University, has served on the board of the International Facility Management Association, and is director for the GDA.

#### **ALICIA LOH ORTIZ** BUSINESS UNIT LEADER, DPR

Alicia Ortiz is the co-Business Unit Leader for DPR Construction SoCal. With 16 plus years in the construction industry, Alicia has built her experience in the field as a Project Engineer, Project Manager and Project Executive within the life sciences and commercial markets of Southern California as well as spent time in DPR's corporate Innovation group. Her passions revolve around people practices, organizational culture and diversity, equity and inclusion in the workplace.



# GDA Seattle

2022

FOR MORE INFORMATION REGARDING THE GDA AND  
OUR MEMBERS PLEASE VISIT: **GLOBALDA.COM**

