



virtual symposium

2020

AEI
ALLIANCE
BECK GROUP
CO ARCHITECTS
DPR
DIALOG
ECOAMMO
ENTRO
JENSEN HUGHES
KPFF
LMN
LAKE FLATO
PETRA
PLASTARC
RDG
SHOP
STOK
ZETLIN & DECHIARA

seek to understand;
prepare to pivot;
and connect for the future

The semi-annual symposium of the Global Design Alliance is an intimate gathering where firm leaders from across North America collaborate to seize opportunities and tackle challenges related to the AEC industry and the strategic practice of our firms.

block 1.1 | 10/7

looking outside



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

7:30 AM: GDA VIRTUAL COFFEE & DONUTS

8:15 AM: WELCOME & INTRODUCTION

Review of the themes & schedule, Saskia Dennis-van Dijk
Review of logistics, Brook Wyntergreen
Welcome to GDA Virtual, Steve Frei, GDA Chair

8:30 AM: KEYNOTE AND PROVOCATION

by **Renee Cheng**, FAIA, Dean at the University of Washington, College of Built Environments

9:00 AM: STATE OF THE MARKET: DPR RESEARCH

Stephen Terni, DPR (Moderator)
Phil Bartkowski, National Preconstruction Lead, DPR
Jamie Moore, Sales and Marketing Lead, DPR

9:30 AM: STRETCH BREAK

9:40 AM: GDA SHOUT-OUTS FOR RE-ENTRY

9:45 AM: ZOOM BREAK OUT #1

block 1.2 | 10/7

YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

10:00 AM: STATE OF THE MARKET - WHAT OWNERS ARE EXPERIENCING

Tom Hysell, FAIA, Alliance (Moderator)
Larry Krauter, CEO, Spokane Airport
Eric Smith, Associate Vice Chancellor, Capital Program Management, UCSD
Tristan Nadal, Founder, CEO, PointsFive Holding Co.
Frances Grabowski, Director, Project Management Office, McMaster Innovation Park

11:00 AM: STRETCH BREAK

11:10 AM: GDA SHOUT-OUTS FOR RE-ENTRY

11:15 AM: ZOOM BREAK OUT #2

11:45 AM: COLLECTIVE CLOSING AND REPORT OUT
Sutherland Award

12:15 PM: CLOSE

block 1.3

2:30 PM: HAPPY HOUR (90 minutes)



block 2.1 | 10/8

looking within



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

7:30 AM: GDA VIRTUAL COFFEE & DONUTS

8:30 AM: INTRODUCTION TO THE DAY

Review of the themes & schedule, Saskia Dennis-van Dijk
Review of logistics, Brook Wyntergreen

8:45 AM: GAINING PERSPECTIVE ON THE FUTURE

John Gavan, KPFF

9:15 AM: STRETCH BREAK

block 2.2 | 10/8

YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

9:25 AM: STANDING IN THEIR SHOES - INSIGHT & PERSPECTIVE

Hearing their voices

9:55 AM: ZOOM BREAK OUT #3

» Knowledge Share - People & culture in our organizations

10:45 AM: STRETCH BREAK



block 2.3 | 10/8

looking within



YOUR HOME OFFICE
ZOOM LINK (ALL TIMES PACIFIC)

10:55 AM: WINNING WORK - MARKETING & BD

Saskia Dennis-van Dijk (moderator)

- » Business Development - Jill Capanna, CO Architects and Todd Sigaty, SHoP
- » Interviews & Presentations - Jill Robertson, DIALOG
- » Teaming & Collaboration - Joe Lang, RDG
- » Brand Awareness & Visibility - Laura Sellors, Entro

11:45 AM: FINAL ZOOM BREAK OUT GROUPS

12:15 PM: FINAL CONNECTION AND SHARING

12:30 PM: ADJOURN

pro tips

ZOOM RULES OF ENGAGEMENT

 NEED HELP TROUBLE SHOOTING?
CALL **TIFFANY BERGERON** 504-606-8354

Mute yourself at the beginning of each session:

- » Find “mute” button at bottom left corner

Rename yourself and merge your video + phone:

- » In the Participants pane at the bottom of the screen, find your name, hover over, and select “more” > “rename”. Type your full name and firm name, ie. Steve Frei | AEI
- » In the participants pain, scroll down to find your number (if you joined separately from the zoom link). Hover over “more” > “merge video” and select your name

How and When to Propose Questions:

- » Open Chat pane at the bottom of the screen, select “everyone” or an individual person to send the question to.
- » Questions will be answered at the end of each presentation. Saskia will state and address as many questions as possible during that time.
- » “Raise Hand” in the Participants pane. Tiffany will unmute you in sequential order.

Troubleshooting Poor Connections:

- » Plug-in computer directly to a router with an ethernet cable rather than using a wifi connection. This will improve the stability of the connection.
- » Turn off personal video camera to reduce the bandwidth used by the camera.
- » Close out of any videos or files that take up bandwidth.



speakers

RENEE CHENG, FAIA
DEAN AT THE UNIVERSITY OF WASHINGTON,
COLLEGE OF BUILT ENVIRONMENTS

Renée Cheng joined the College of Built Environments as dean on January 1, 2019. Dean Cheng comes from the University of Minnesota where she was a professor, associate dean of research, head of the school of architecture, and directed an innovative graduate program linking research with practice and licensure. She is a graduate of Harvard's Graduate School of Design and Harvard College.



A licensed architect, her professional experience includes work for Pei, Cobb, Freed and Partners and Richard Meier and Partners before founding Cheng-Olson Design. Dean Cheng has been honored twice as one of the top 25 most admired design educators in the United States by DesignIntelligence. Cheng is a leader in the American Institute of Architects (AIA) and advocates for equity in the field of architecture and in the practices related to the built environment.

PHIL BARTKOWSKI
NATIONAL PRECONSTRUCTION LEAD, DPR

Growing up playing sports, Phil Bartkowski always thrived when striving toward a common goal with a team. At DPR, he finds that preconstruction is the perfect field to build trust within a collaborative team early in the process, setting projects up for success. Leading DPR's national preconstruction group, Phil works with teams across the globe to develop new tools and refine processes to push DPR ever forward in accuracy and reliability. He also leads preconstruction training and development efforts to encourage best practices that drive consistency and provide excellent service to our customers while making the best value decisions.



JAMIE MOORE
SALES AND MARKETING LEAD, DPR

Jamie Moore started her career at DPR more than 15 years ago as a marketer in San Francisco. She has worked tirelessly transitioning into business development (BD) and has led the Bay Area BD team for the past five years. Repeatedly achieving best-in-class sales results, Jamie has worked across the organization integrating sales and marketing to achieve better results for customers.



As Sales and Marketing Leader, Jamie works with customers and teams to align values and expectations. Her work not only sets up projects for success, but helps DPR develop long-lasting relationships with organizations that help to change the world.

LARRY KRAUTER, AAE, AICP, FRAES
CEO, SPOKANE AIRPORT

Larry Krauter currently serves as the Chief Executive Officer of Spokane Airports. Larry's airport management career spans over 31 years. Larry is a graduate of The Ohio State University. In December 2018, Larry was elected by the National Board of Directors of the American Association of Airport Executives (AAAE) to serve on its Executive Committee which is among the highest honors conferred by his fellow industry professionals. Larry is currently serving as the Second Vice-Chairman of AAAE. Larry is a single-engine land and single-engine sea rated pilot. In addition to serving as a member of the West Plains/Airport Area PDA Board, Larry also serves on the Board of the Spokane Regional Transportation Council and the Governor's New Mid-Market Aircraft Executive Council. He is also a member of the U.S. Policy Committee of Airports Council International – North America.



speakers

ERIC SMITH, PE, DBIA

ASSOCIATE VICE CHANCELLOR, CAPITAL PROGRAM MANAGEMENT, UNIVERSITY OF CALIFORNIA SAN DIEGO

Eric Smith serves as the Associate Vice Chancellor, Capital Program Management at the University of California San Diego. Eric's department is charged with delivering a major capital program that will transform the built environment and physical landscape of the university.



Eric has a substantial and diverse background as a leader in the facilities, design and construction industry as owner, contractor and consultant. Prior to joining UC San Diego, Eric held executive positions in private construction management practice, preceded by twelve years managing the capital construction program for the University of Washington. His earlier career included leadership positions with a top national general contractor and active duty service as a commissioned officer in the U.S. Navy Civil Engineer Corps.

TRISTAN NADAL

FOUNDER AND CEO, POINTSFIVE HOLDING COMPANY

Tristan Nadal is the founder of Pointsfive, a minority-owned full-service real estate investment, development, and advisory firm established in 2020. Pointsfive is an investor in and operator of value-add and opportunistic opportunities across all major asset types in the New York metro area. The firm has active projects totaling over 1.3 million square feet. Among others, Pointsfive has active partnerships with SHoP Architects for development management services targeting large-scale ground up projects and with Envelope City for general site identification and acquisition.



Prior to founding Pointsfive, Tristan was Vice President of Acquisitions and Development at Gotham Organization, a best-in-class, century-old real estate operating and development firm based in New York City. Tristan served in a development management capacity, leading all aspects of several of the firm's largest projects from site identification to stabilization. Most recently, Tristan managed from conception through early construction the development and entitlement of South Point, a 1,132-unit public-private mixed-income affordable development (75% affordable) across two high-rise towers in Long Island City that is currently under construction.

Tristan is opening an events space in Williamsburg with partners in October 2020 at 74 Wythe Avenue (<https://www.74wythe.com>). 74 Wythe is currently sponsoring an art installation on the building's exterior to support COVID relief, frontline responders, and police and social justice.

FRANCES GRABOWSKI

DIRECTOR, PROJECT MANAGEMENT OFFICE, MCMaster INNOVATION PARK

Frances Grabowski has significant, demonstrated experience in Program Management and Project Development, for critical facilities including everything from site selection and environmental assessments to design build construction. She uses sophisticated cost tracking solutions, scheduling tools, and rigorous document control to manage and mitigate risk in projects big and small. With a strong background in construction, Frances leverages her LEED AP knowledge with "constructability" experience to ensure all options are given full consideration by design teams. She has extensive knowledge of the challenges associated with new site development, as well as brownfield sites and the information requirements of various local authorities. As Director of PMO at McMaster Innovation Park, Frances leads her team to ensure the program efficiencies are realized and risk mitigation strategies are implemented.



GDA attendees

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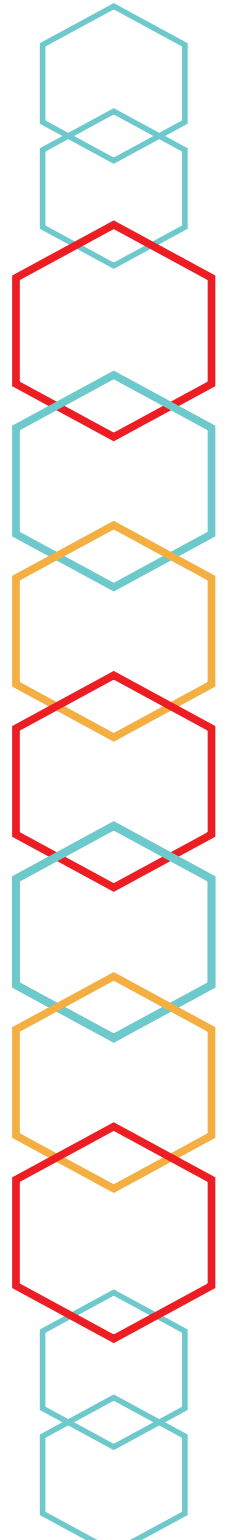
GDA attendees

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GDA attendees

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GDA Virtual

2020

FOR MORE INFORMATION REGARDING THE GDA AND
OUR MEMBERS PLEASE VISIT: **GLOBALDA.COM**

